

# ELIZABETH FOX

elizabethpfox@icloud.com | 415-871-5738 | Anaheim, CA

## WORK EXPERIENCE

### **Communications and Business Strategist** | By Elizabeth Fox, LLC

October 2020 - Present

- Developing and executing marketing campaign strategies on behalf of clients in various industries
- Script writing, screen coaching and video editing for short and long form educational content on behalf of clients to promote goodwill with audience and drive sales
- Content planning and strategy that centers overall business goals and client's strengths
- Consulting on overall business tactics to increase sales and long term business growth

### **Interim Communications Manager** | Biola University

June 2023 - September 2023

- Oversaw and provided strategic planning of all internal communication strategies and tactics on behalf of university stakeholders, partners, and vendors
- Chairperson of multiple cross-departmental committees to ensure seamless university-wide communication while building goodwill with department heads/stakeholders
- Executed on multiple copywriting and digital asset building projects for employee, student, and external partner communications via Biola's intranet, newsletters, app, and website
- Provided communication and social media best practices and strategy support to both academic and student life departments

### **Groups & Connections Lead** | Beaverton Foursquare Church

May 2019 - March 2020

- Implemented leadership development pipelines and education opportunities for 100+ person staff and 500+ person volunteer team
- Managed, recruited, and developed 200+ person guest experience teams for weekly service opportunities
- Established connection pathway for 5000+ members to promote connection with community groups that led to organizational retention and overall growth
- Acted as brand ambassador for the organization to connect them to resources, community building opportunities, and development tracks inside organization

### **Community Life Director** | Compass Christian Church

January 2018 - May 2019

- Produced written and video leadership development content and small group curriculum for 6000+ person organization
- Recruited and managed volunteer training and on-boarding experience for 10 departments
- Spearheaded cross departmental collaboration to ensure consistency of programming across 5 campuses
- Developed and trained small group and weekly service lead team for Roanoke campus

### **Project Manager, Network Development** | Rooted Network

November 2013 - November 2017

- Managed onboarding and developed on-going relationships with current and potential network partners and vendors
- Organized and executed 500+ person conferences, events, and luncheons
- Brand ambassador at conferences, events, etc. all over continental U.S.
- Produced written and video leadership training content for 2000+ person network along with appearing in said videos (videos are still in use today)

## STRENGTHS FINDER

Strategic  
Communication  
Activator  
Relator  
Command

## SKILLS & INTERESTS

- Leadership Development
- Creative Problem Solving
- Relational Leadership
- Project Management
- Copy Writing
- Public Speaking
- Strategic Planning
- Brand Development
- Conversational in Amharic (Ethiopian)
- Canva Expert
- Asana Expert

## EDUCATION

### **Vanguard University**

BA Religion &  
Leadership  
Development

### **Florida Atlantic University**

Hospitality &  
Tourism  
Management  
Certificate